

# THE GAMES OF THE FUTURE

## What is the Games of the Future?

The Games of the Future (GOTF) is an annual international sporting event where physical sports meet the digital gaming world, in a new format called 'phygital sports'. Top athletes and elite gamers from around the world will compete in revolutionary formats across various sporting disciplines, each aiming for glory and a multimillion-dollar prize fund. This international spectacle celebrates inclusivity and innovation, offering a unique and open arena for competitors and audiences alike. The Games of the Future is set to redefine the sports and gaming landscape, blending excitement and cutting-edge technology on a global stage.

## What are the disciplines?

There are several categories of competitions that are included in the Games of the Future:

- **Phygital Sports** - Where the digital meets the physical in the ultimate crossover. Picture yourself shooting hoops, scoring goals, or showcasing dance moves seamlessly across both virtual and real-world arenas.
- **Esports** - This is gaming at its competitive core, featuring legendary tournaments, precision plays, and next-level skills. From nail-biting finishes to clutch moments, it's all about the grind, the glory, and the hype. If it dominates the leaderboard and gets the crowd roaring, it's here.
- **Tech Sports** - Perfect for tech enthusiasts and adrenaline seekers, this is where innovation and excitement collide. From high-speed drones to epic robot battles, if it's high-tech, you'll find it here. Get ready to elevate your game.

Within the phygital sports category, a discipline is a unique double-event that combines virtual and physical competition. Teams first compete in a video game and then transition to its real-world counterpart. For example, in "Phygital Football", the event begins with a digital round where participants face off in a football simulator video game, followed by a second round of traditional football on the field. The disciplines at the Games of the Future 2025 will include:

- Phygital Basketball
- Phygital Football
- Phygital Shooter
- Phygital Dancing

## How do teams reach the Games of the Future?

Qualifying tournaments, called GOTF Minors and Majors, occur where teams participate in country-specific events. These then lead onto further competitions for the chance to compete at the Games of the Future.

**GOTF Minor:** A series of tournaments, each of which is held in a certain territorial unit of a country (city, province, district, region, etc.). Multiple GOTF Minor winners emerge within a territorial unit.

**GOTF Major:** All the GOTF Minor winners within a country will compete against each other, to become the GOTF Major winner. The 2 best ranked GOTF Major clubs from around the world, will directly qualify for the Games of the Future.

**GOTF Qualifier:** The 3<sup>rd</sup> to 26<sup>th</sup> best ranked GOTF Major clubs will compete in order to qualify for the main event. The top 4 clubs will then qualify for the Games of the Future.

**Games of the Future:** The main event will host the best of the best. The top 16 teams will compete against each other at the Games of the Future.

### **Key Stats and figures from the Games of the Future 2024:**

The inaugural Games of the Future event attracted over 300,000 visitors and reached a staggering 3.2 billion IPSOS verified cross-platform views. The prize pool for the competition stood at an impressive \$10 million. These numbers emphasize the global scale and increasing popularity of phygital sports.

- 3.2 billion IPSOS verified cross-platform views
- 300 000+ Visitors
- 850,00+ Website users
- 800+ Hours of live broadcast
- 280+ Broadcast channels
- Audience: 61% under the age of 34 & 82% under 44.
- 2000+ Volunteers from 20 countries
- 2000+ Participants from 116 Nations
- \$10M Prize money

### **When and where are the next Games of the Future taking place?**

**2025 Edition:** The next Games of the Future will be in November 2025, in the United Arab Emirates.

**2026 Edition:** Looking ahead, the Games of the Future 2026 has been announced and will be hosted in Kazakhstan.