

Coverage

Inside the Games



Hatt on Phygital sports, "This is just the beginning"

By Daniel Soriano

Friday, 27 June 2025



Combining the sweat of sport with the pixels of the screen is not a fad, it is a strategic move. This is the view of many, including Nis Hatt, CEO of Phygital International, in an interview with Inside The Games, where he opens up about the aggrandisement of a discipline that is here to stay.

Hatt's quarter-century legacy forms a cornerstone of international sport. As architect of SportAccord and GAISF Switzerland's success, he has established himself as a central figure in the orchestration of large-scale sporting events. Yet today, with [Phygital International](#), Hatt has embarked on a bold detour into uncharted territory: hybrid sport, where the physical and the digital no longer contend for supremacy but coalesce in harmony.

Speaking to Inside The Games, the director is unequivocal in his assessment: the phygital concept is both a practical response and an urgent remedy to a modern reality, the dwindling levels of physical activity among the youth, juxtaposed with the meteoric rise of video gaming. Just this week, during Monday's Olympic Day of the Year, the International Olympic Committee focused all its efforts and strategy on showing the world all the good things associated with sport, joy, movement, and its profound benefits.



Nis Hatt delivering a speech during last Phygital International meeting. GETTY IMAGES

Coverage

AP Media

AP

ABU DHABI CONFIRMED AS HOST CITY FOR GAMES OF THE FUTURE 2025



1 of 3 | Athletes Competing in the Physical Side of Phygital Shooter

Published 12:25 PM GMT+4, May 29, 2025

Share 

UAE capital to welcome the world for landmark phygital sporting event, 18-23 December 2025

ASPIRE appointed as UAE Delivery Authority for the Games of the Future: Abu Dhabi 2025

Coverage

EmiratesNews Agency - WAM



Abu Dhabi to host the Future Games 2025 next December

minute read 1 • Thursday, May 29, 2025 10:24 AM



+ A Summary

partner



Abu Dhabi, May 29 (WAM) - The Visual International Organization announced that Abu Dhabi has been selected to host the Future Games 2025, which will be held from December 18 to 23 at the Abu Dhabi National Exhibition Centre (ADNEC). This will make Abu Dhabi the first city in the Middle East to host this global sporting event.

Organized by the global organization Vegetal International, the Future Games is an unprecedented digital-physical sporting event that combines real-life competition with a virtual experience. It includes a range of hybrid sports, such as football and digital shooting, as well as technical and sports competitions that combine the real and virtual worlds.

The organization announced the appointment of Aspire, the executive arm of the Advanced Technology Research Council (ATRC) in Abu Dhabi, as the event's national executive body. Aspire will lead coordination and oversight efforts for the innovation agenda in collaboration with relevant authorities.

Coverage

AlBayan

البيان



Vegetal International announced that Abu Dhabi has been selected to host the 2025 Future Games, which will be held from December 18 to 23 at the Abu Dhabi National Exhibition Centre (ADNEC). Abu Dhabi will be the first city in the Middle East to host this global sporting event.

Organized by the global organization Vegetal International, the Future Games is an unprecedented digital-physical sporting event that combines real-life competition with a virtual experience. It includes a range of hybrid sports, such as football and digital shooting, as well as technical and sports competitions that combine the real and virtual worlds.

The organization announced the appointment of Aspire, the executive arm of the Advanced Technology Research Council (ATRC) in Abu Dhabi, as the event's national executive body. Aspire will lead coordination and oversight efforts for the innovation agenda in collaboration with relevant authorities.

Coverage

CitizenDigital



Abu Dhabi powers up for the Games of the Future 2025

By **Brian Mwenje**

BM

Published on: August 08, 2025 05:23 (EAT)



Abu Dhabi is gearing up to host one of the most innovative sporting spectacles on the planet, the Games of the Future 2025.

Slated for December 18-23 at the Abu Dhabi National Exhibition Centre (ADNEC), the event will bring together top “phygital” athletes from around the globe to battle across 11 unique disciplines.

This year’s edition will feature events like Phygital Football, Phygital Basketball, Drone Racing, Battle Royale, and the adrenaline charged Battle of Robots.

Coverage

CapitalSports



SPORTS

Abu Dhabi Powers Up The Games Of The Future 2025 With A Lineup Of Phygital Disciplines

By Capital Sport
Published 7 days ago



ABU DHABI, UAE, Aug 8 – The Games of the Future 2025 is set to ignite the global sports calendar with a high-octane lineup of phygital disciplines; a fusion of physical athleticism and immersive digital gameplay.

[Click here to connect with us on WhatsApp](#)

Taking place from 18-23 December at the Abu Dhabi National Exhibition Centre (ADNEC), this hybrid tournament brings together the world's top phygital athletes for six days of action-packed competition across 11 cutting-edge disciplines.

With a total prize pool of \$5 million on offer, phygital clubs and athletes from all across the world will be fighting for their right to be champions of the discipline they're participating in.

The Games of the Future is the pinnacle of the phygital sports calendar, and every element of the tournament is curated to engage both physical and digital audiences. The 11 disciplines that will be competed at the event are:

- **Phygital Football:** Begins with a football video game before the athletes play football on a pitch
- **Phygital Basketball:** A basketball video game round followed by physical on-court action
- **Phygital Fighting:** Athletes first compete in a fighting video game, then continue the bout in a physical arena
- **Phygital Dancing:** Athletes match their live movements to an interactive rhythm video game
- **Phygital Shooter:** Clubs face off in digital shooter round followed by a round of laser tag
- **Battle Royale:** A competitive format where clubs fight to be the last club standing

Coverage

MSNUAE



Games of Future 2025 launches line-up of 11 phygital disciplines

Story by TF • 1w • 2 min read



Games of Future 2025 launches line-up of 11 phygital disciplines
© Provided by Emirates News Agency (WAM)

ABU DHABI, 7th August, 2025 (WAM) – The Games of the Future 2025 is set to bring together the world's top phygital athletes for six days of competition across 11 disciplines. The event will take place from 18-23 December 2025 at ADNEC Centre Abu Dhabi. The competition is organised by ASPIRE, the Local Delivery Authority for the Games of the Future Abu Dhabi 2025, in collaboration with Ethara, the Event Delivery Partner, and Phygital International, the global rights holder.

With a total prize pool of US\$5 million on offer, phygital clubs and athletes from across the world will compete across the disciplines for first place.

The Games of the Future is the pinnacle of the phygital sports calendar, and every element of the tournament is curated to engage both physical and digital audiences.

The 11 disciplines that will be competed at the event are: Phygital Football, which will begin with a football video game before the athletes play football on a pitch; Phygital Basketball, a basketball video game round followed by physical on-court action; Phygital Fighting, where athletes first compete in a fighting video game then continue the

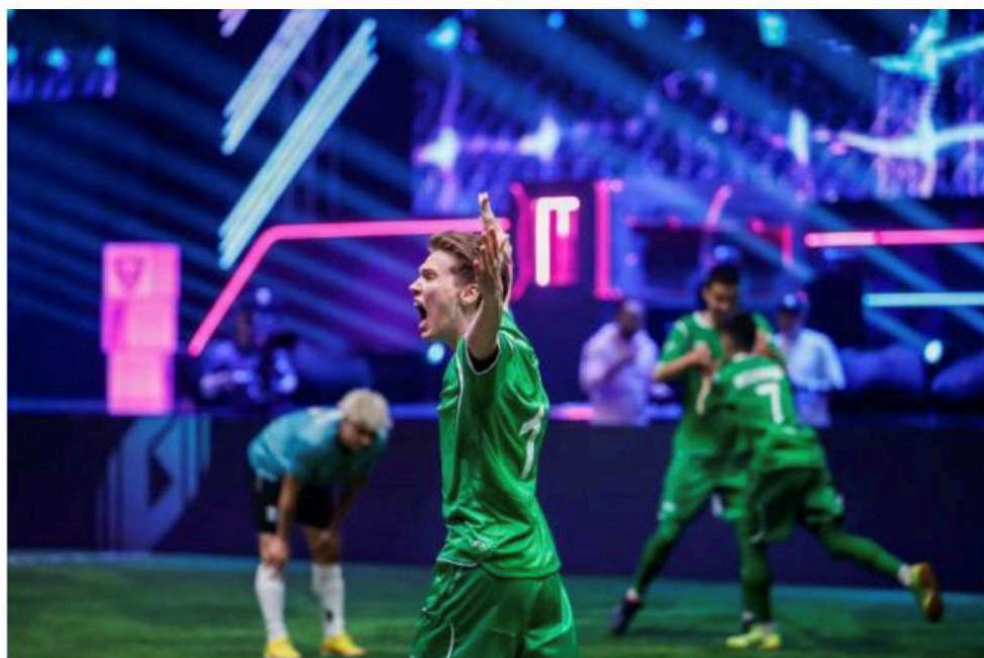
Coverage

UrduPoint



Games Of Future 2025 Launches Line-up Of 11 Phygital Disciplines

👤 Muhammad Irfan 📅 Published August 07, 2025 | 04:30 PM



(UrduPoint / Pakistan Point News / WAM - 07th Aug, 2025) ABU DHABI, 7th August, 2025 (WAM) – The Games of the Future 2025 is set to bring together the world's top phygital athletes for six days of competition across 11 disciplines. The event will take place from 18-23 December 2025 at ADNEC Centre Abu Dhabi. The competition is organised by ASPIRE, the Local Delivery Authority for the Games of the Future Abu Dhabi 2025, in collaboration with Ethara, the Event Delivery Partner, and Phygital International, the global rights holder.

With a total prize pool of US\$5 million on offer, phygital clubs and athletes from across the world will compete across the disciplines for first place.

Coverage

AlEtihad



Future Games launches 11 phygital sports events



Future Games launches 11 phygital sports events

The Organizing Committee for the Future Games 2025 announced the launch of 11 virtual sports events at the global event, scheduled to take place from December 18 to 23 at the Abu Dhabi National Exhibition Centre (ADNEC).

These events include football, basketball, electronic combat sports, action sports, shooting, battle royale (MOBA) games for computers and mobile phones, drone racing, virtual reality games, and robot fighting.

The Future Games is an unprecedented virtual digital-physical sports event, combining real-life competition with a virtual experience, and includes a range of hybrid sports.

The tournament is organized by Aspire, in cooperation with Ethra and global rights holders, Virtual International, with a total prize pool of \$5 million.

Coverage

MENAFN



Abu Dhabi Powers Up The Games of the Future 2025 with a Lineup of Phygital Disciplines

Date
2025-08-08 10:25:04

[Share on Facebook](#)

[Tweet on Twitter](#)



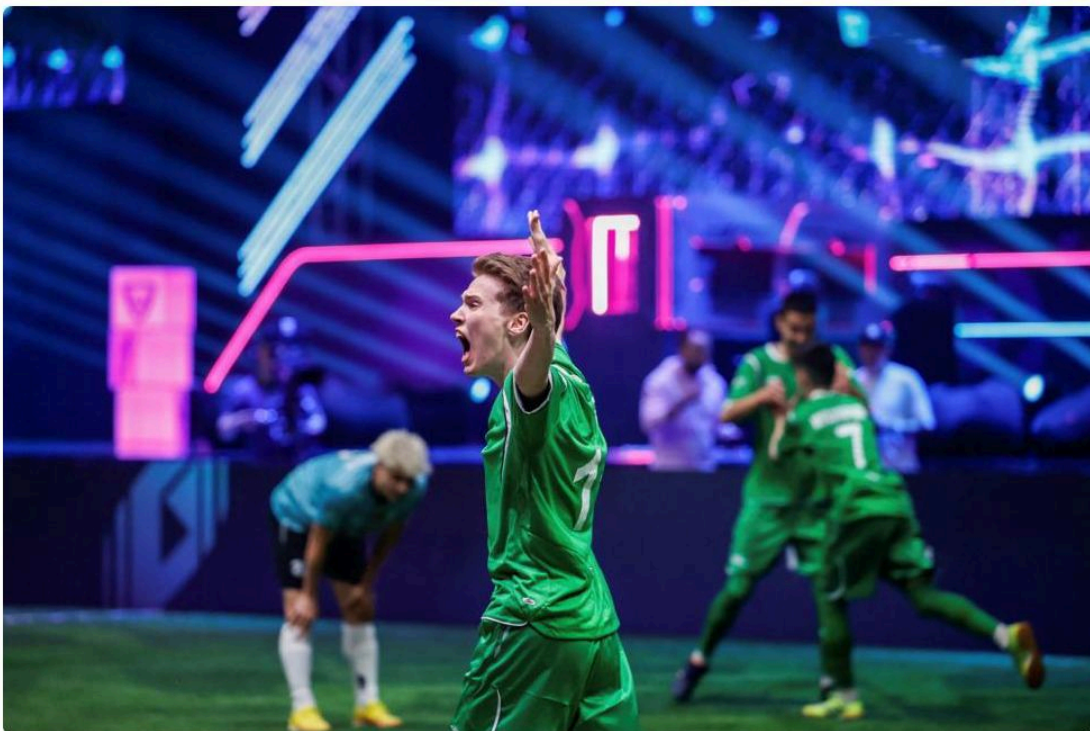
(MENAFN Editorial) The Games of the Future 2025 is set to ignite the global sports calendar with a high-octane lineup of phygital disciplines; a fusion of physical athleticism and immersive digital gameplay. Taking place from 18-23 December at the Abu Dhabi National Exhibition Centre (ADNEC), this hybrid tournament brings together the world's top phygital athletes for six days of action-packed competition across 11 cutting-edge disciplines.

Coverage

DailyHunt



Games of Future 2025 launches line-up of 11 phygital disciplines



Emirates News Age... · 7d ago



ABU DHABI, 7th August, 2025 (WAM) - The Games of the Future 2025 is set to bring together the world's top phygital athletes for six days of competition across 11 disciplines.

The event will take place from 18-23 December 2025 at ADNEC Centre Abu Dhabi. The competition is organised by ASPIRE, the Local Delivery Authority for the Games of the Future Abu Dhabi 2025, in collaboration with Ethara, the Event Delivery Partner, and Phygital International, the global rights holder.

With a total prize pool of US\$5 million on offer, phygital clubs and athletes from across the world will compete across the disciplines for first place.

Coverage

Baidu




Abu Dhabi empowers events with Phygital project

Introduction

The 2025 Future Games will revolutionize traditional sports, with 11 digital and physical fusion events igniting the global arena! With a \$5 million prize pool and a dual challenge of digital and physical fitness, Abu Dhabi in December will witness the birth of a new generation of athletes—those who are both formidable on the field and masters of the virtual world.

Content generated by AI

 it works | 



Abu Dhabi empowers the 2025 Games of the Future with a lineup of Phygital projects

Abu Dhabi announces 11 Phygital projects and prepares to welcome athletes and spectators this December

With a \$5 million prize pool, this global event perfectly combines physical skills with digital technology.

Coverage

Sanspo



Abu Dhabi Announces Phygital Competition Lineup to Boost Games of the Future 2025

2025/08/08 14:59

press release



Abu Dhabi announces 11 phygital sports as it prepares to welcome phygital athletes and fans in December

Compete for a \$5 million prize pool in a global showcase that combines physical ability and digital technology

Coverage

OTS



Abu Dhabi equips "The Games of the Future 2025" with a range of phygital disciplines

Abu Dhabi, United Arab Emirates (OTS) - 11 phygital disciplines announced: Abu Dhabi prepares to welcome phygital athletes and fans in December

There is a prize money of 5 million US dollars in a global show that combines physical skills and digital mastery

"The Games of the Future 2025" will enliven the global sports calendar with a high-profile lineup of phygital disciplines, a fusion of physical athleticism and immersive digital gameplay. From December 18 to 23, a hybrid tournament will take place at the Abu Dhabi National Exhibition Centre (ADNEC), where the world's best phygital athletes will compete over six days in 11 cutting-edge disciplines.

With a total prize money of \$5 million, phygital clubs and athletes from around the world will compete for the right to become champions in their respective disciplines.

The Games of the Future are the pinnacle of the phygital sports calendar, and every element of the tournament is designed to appeal to both physical and digital audiences. The 11 disciplines contested at the event are:

- **Phygital Football** : Begins with a football video game before the athletes play football on a field
- **Phygital Basketball** : A round of basketball video game followed by physical actions on the court
- **Phygital Fighting**: Athletes first compete in a fighting video game and then continue the fight in a physical arena
- **Phygital Dancing** : Athletes adapt their live movements to an interactive rhythm video game
- **Phygital Shooter**: Clubs compete in a digital shooter round, followed by a round of laser tag
- **Battle Royale** : A competitive format in which clubs fight to be the last one standing
- **MOBA PC** : A "Multiplayer Online Battle Arena" tournament on the PC
- **MOBA Mobile** : A multiplayer online battle arena tournament played on mobile phones
- **Drone Racing**: Pilots navigate high-speed drones through an obstacle course using first-person view headsets

Coverage

TheParisianTimes

The Parisian Times

Abu Dhabi boosts Games of the Future 2025 with series of 'phygital disciplines'

08-08-2025

11 'phygital disciplines' announced as Abu Dhabi prepares to welcome 'phygital athletes and fans' this December

A \$5 million prize is up for grabs in a global showcase combining physical skills and digital mastery



With a total prize pool of \$5 million, phygital clubs and athletes from around the world will compete for the right to be champions in the discipline in which they compete.

The Games of the Future are the pinnacle of the phygital sports calendar, and every element of the tournament is designed to appeal to both physical and digital audiences. The 11 disciplines that will be contested at the event are:

- **Phygital Football** : a football video game followed by a meeting between the athletes on the field.
- **Phygital Basketball** : a basketball video game followed by physical action on the court.
- **Phygital Fighting**: Athletes first compete in a fighting video game, then continue the fight in a physical arena.
- **Phygital Dancing** : athletes imitate the movements of a live interactive rhythmic video game.
- **Phygital Shooter**: clubs compete in a digital shooting event followed by a laser tag event.

Coverage

TV Channel 24KZ



TV channel 24kz ✓

2.14M subscribers



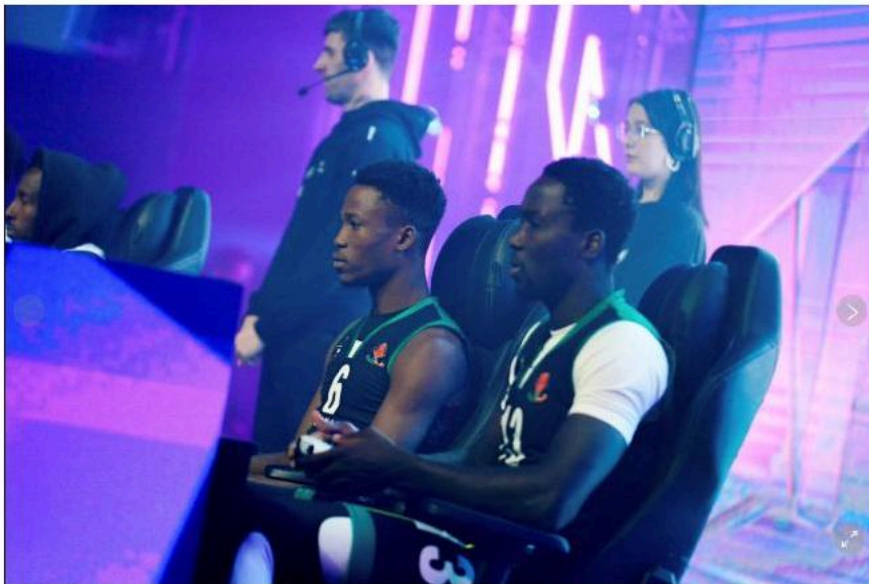
Future Games 2026: How are the preparations going? Nis Hatt

Coverage

AP

AP

COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED



1 of 3 | Phygital Athlete Participating in the Digital Side of a Phygital Competition

Published 6:00 PM GMT+4, July 14, 2025

Share

World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026.

The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan, July 14, 2025 /CNW/ -- Phygital International, promoter and rights holder of the Games of the Future (GOTF), has officially confirmed Astana as the host city for the 2026 edition, taking place from 18 July to 1 August 2026.

The announcement was made during an official meeting with Prime Minister Olzhas Bektenov of the Republic of Kazakhstan, followed by a press conference led by the event's key representatives including Serik Zharasbayev, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

Coverage

Daum

D 연합뉴스 보도자료

보도자료 원문 · 2025. 7. 15. 09:46

타임톡

가+ ㄹ



logo

-- DATES, DISCIPLINES AND MORE REVEALED

- World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026 .
- The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.
- Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan July 15, 2025 /PRNewswire=YONHAP/ -- Phygital International, promoter and rights holder of the Games of the Future (GOTF), has officially confirmed Astana as the host city for the 2026 edition, taking place from 18July to 1 August 2026.

The announcement was made during an official meeting with Prime Minister Olzhas Bektenov of the Republic of Kazakhstan, followed by a press conference led by the event's key representatives including Serik Zharasbayev, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

Coverage

Kazinform International News Agency



Kazinform International
News Agency

Dates for Games of the Future 2026 in Astana announced

16:10, 14 July 2025



The Games of the Future 2026 international multi-sport event will officially kick off on July 18 and run through August 1 in the Kazakh capital Astana, Deputy Minister of Tourism and Sport Serik Zharassbayev said Monday, Kazinform News Agency correspondent reports.



Photo credit: Kazinform/astana.zagraniitsa.com

According to Zharassbayev, the two-week event will gather over 1,500 athletes from 100 countries. The Games are held in phygital format (physical + digital), combining physical activity, modern technologies and digital environment.



A list of venues chosen for the Games of the Future 2026 includes Qazaqstan Track and Field Arena, Barys Arena, Saryarka Cycle Track, Ushkempirov Martial Arts Palace, Alau Ice Palace, Beeline Arena, Inclusive Sports Center, Congress Center and others, said Zharassbayev.

The speaker said: "The Games of the Future 2026 opening and closing ceremonies are to offer a unique blend of beauty and technological innovation with the use of augmented reality, 3D-mapping, lasers as well as with the participation of world stars".

Coverage

Informburo



The prize fund of the "Bolashak Games" is 10 million US dollars.

July 14, 2025, 17:11

Nazerke Abibulla Write a letter to the author Kazakh Gas



Photo: Ortcom.kz

Funds are distributed evenly across 13 disciplines.

The prize fund of the international multi-sports tournament "Bolashak Games" in fidget sports, which will be held in Astana in 2026, will amount to 10 million US dollars. This was announced by Alibek Khasenov, President of Kazsportinvest JSC, at a press conference held at the Central Communications Service.

"As for the prize fund of the "Bolashak Games", 10 million US dollars will be distributed evenly across 13 disciplines. At the same time, there are more prime disciplines, that is, for them the prize fund will be higher, and there are disciplines with a slightly smaller prize fund. Sponsors' funds will be attracted to the budget and prize fund. Leading local companies are showing interest. We are also negotiating with international companies. The tournament has high potential. The number of views on platforms of the first games held in Kazan reached 3.5 billion. The audience is growing every year, and accordingly, investors are increasing," he said.

Read on:

Athletes from more than a hundred countries will participate in the "Future Games" to be held in Astana in 2026



Coverage

Central Communications Service (Ortcom)

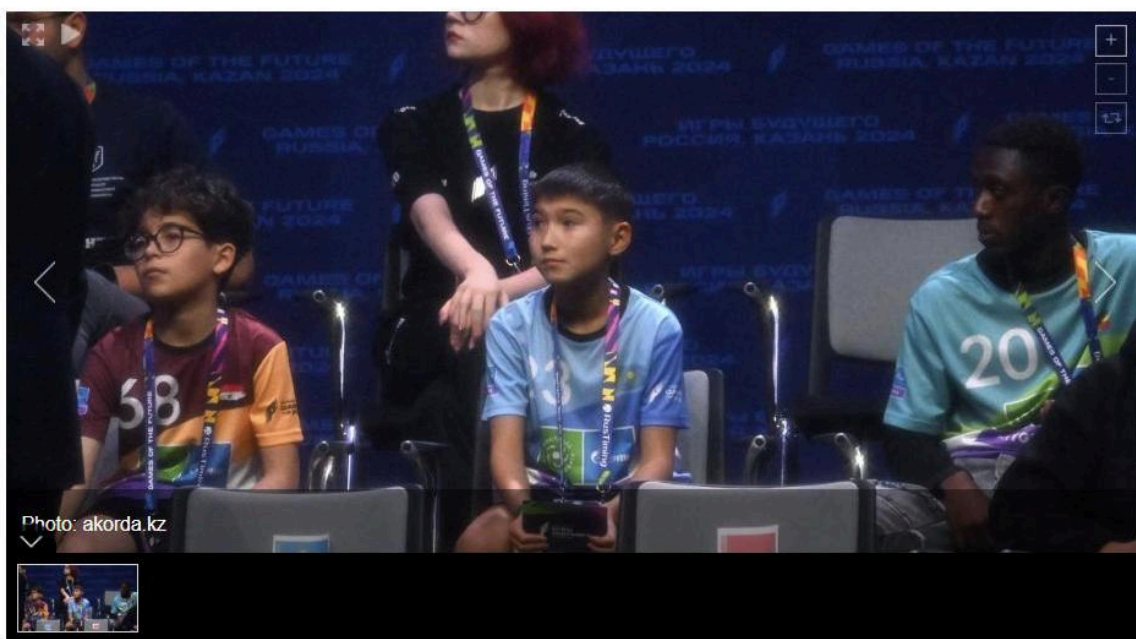


CENTRAL COMMUNICATIONS SERVICE
under the President of the Republic of Kazakhstan

Preparations for the international multi-sport tournament “Games of the Future” have begun in Kazakhstan

07/14/2025 at 14:50 News

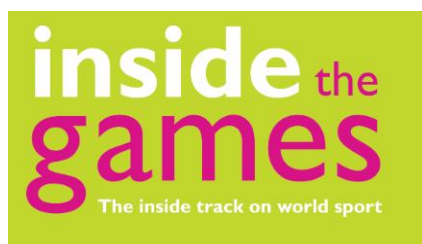
Astana has all the necessary capabilities to host the international multi-sport tournament "Future Games". The country has extensive experience in holding complex competitions. Thus, Kazakhstan hosted the Winter Asian Games in 2011, the Winter Universiade in 2017, and the V World Nomad Games in 2024. This was announced at a press conference in the Central Communications Service by the Vice Minister of Tourism and Sports of the Republic of Kazakhstan Serik Zharasbayev, emphasizing that currently the responsible specialists are actively preparing for the "Future Games" tournament.



"Phygital is a new, but dynamically developing direction of sports in all countries of the world. We are faced with the urgent task of involving Kazakhstan in the global phygital community, taking a leading position and forming the basis for the long-term development of phygital sports in Kazakhstan. Our goal now is to join and become the flagship of the global phygital movement and ensure Kazakhstan's leading position in this area," said the Vice Minister of Tourism and Sports.

Coverage

InsideThe Games



Astana meets Games of the Future in 2026

By [Daniel Soriano](#)

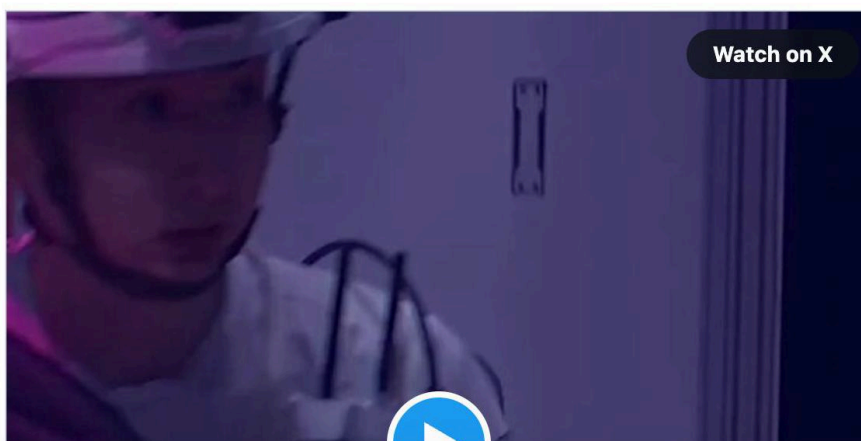
🕒 Tuesday, 15 July 2025



In addition to the venue, the official dates have been set: 18 July to 1 August 2026. The Kazakh capital will host 1,500 athletes for a one-of-a-kind show that fuses the thrill of physical sport with the immersive universe of competitive gaming, with a lucrative prize pool of \$10 million (€8.55m).

[Phygital International](#), the official organiser and rights-holder of the Games of the Future, made the announcement during a high-level visit to Kazakhstan on Monday. The event, a pioneering blend of physical exertion and digital prowess, will unfold across multiple venues in the Kazakh metropolis, featuring 13 hybrid disciplines that challenge both body and reflexes.

The declaration came during a press briefing in Astana, attended by top-tier figures, including the Prime Minister of Kazakhstan, His Excellency Olzhas Bektenov; the Deputy Minister of Tourism and Sports, Serik Zharasbayev; Kazsportinvest JSC president Alibek Khassenov; and Phygital International CEO, Nis Hatt. In a separate meeting with the Prime Minister, Dr René Fasel, founder of Phygital International, and Hatt [explored the nation's strategic role in the rise of phygital sport](#). Both parties acknowledged the expansion of this hybrid format, identifying it as a magnet for younger generations and a launchpad for technological innovation fused with athletic performance.



Coverage

CitizenDigital



Kazakhstan to host world's largest Hybrid Sports event in 2026

By Agencies
Published on: July 17, 2025 08:30 (EAT)



The countdown to the world's biggest phygital sports spectacle has officially begun.

The capital of Kazakhstan, Astana, has been confirmed as the host city for the 2026 edition of the Games of the Future (GOTF), scheduled to run from July 18 to August 1, 2026.

The groundbreaking event, blending physical sports with digital gaming, is expected to attract 1,500 athletes and offer an eye-watering \$10 million prize pool.

The confirmation was made during an official meeting with Kazakhstan's Prime Minister Olzhas Bektenov, followed by a press conference featuring top stakeholders: Serik Zharasbayev, Kazakhstan's Vice Minister of Tourism and Sports; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

Coverage

MENA Tech



The Future Games 2026 are coming to Astana: dates, venues, and more



[The Future Games 2026 are coming to Astana: dates, venues, and more](#) < [electronic games](#) < [Home](#)

On July 17, 2025

By the editorial team

Following the 2025 edition hosted by Abu Dhabi, the world's largest physical-digital sports tournament will be held next year in Astana, the capital of Kazakhstan, from July 18 to August 1, 2026. The tournament is expected to host approximately 1,500 athletes, with events in 13 physical-digital disciplines spread across the city. Athletes and teams will compete for a total prize pool of \$10 million.

Coverage

GeekandLife



Astana will be the official host of the Games of the Future 2026: a complete fusion of sport and technology! | #Tech #Kazakhstan #Phygital

Kira · July 17, 2025 · 3 Mins Read

Facebook Twitter LinkedIn



Kazakhstan's capital, **Astana**, has been confirmed as the next host of the world's premier phygital sports tournament: the **Games of the Future 2026**. The ambitious event will take place from **July 18 to August 1, 2026**, and will feature around **1,500 world-class athletes** competing in **13 phygital disciplines** across the city.

With a prize fund of **\$10 million**, the 2026 edition promises to further raise the competitive bar, cementing Astana as a global epicenter of sporting innovation. The announcement was officially made on July 14, 2025, during a meeting with Prime Minister **Olzhas Bektenov** and key event spokespersons, including **Nis Hatt**, CEO of **Phygital International**; **Serik Zharasbayev**, Deputy Minister of Tourism and Sports; and **Alibek Khassenov**, President of **Kazsportinvest JSC**.

ADS

ADS

You may be interested



TECNO revolutionizes mobile design with the PHANTOM...
July 18, 2025



The keys to the key: toward a biometric CURP | #Interest #Tech
July 18, 2025



5 things you can't miss to watch the International Club Tourname...
July 18, 2025



What Deals Does Hisense Have on a New Display During Amazon...
July 18, 2025



Razer Collection | Pokémon Coming Soon to Latin America |...
July 18, 2025



With the HONOR X6c, for the first time, artificial intelligence is trul...
July 18, 2025

Coverage

EtNet



COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED



CS.MONEY
Huge Stock Update on CS.MONEY

VISIT SITE >

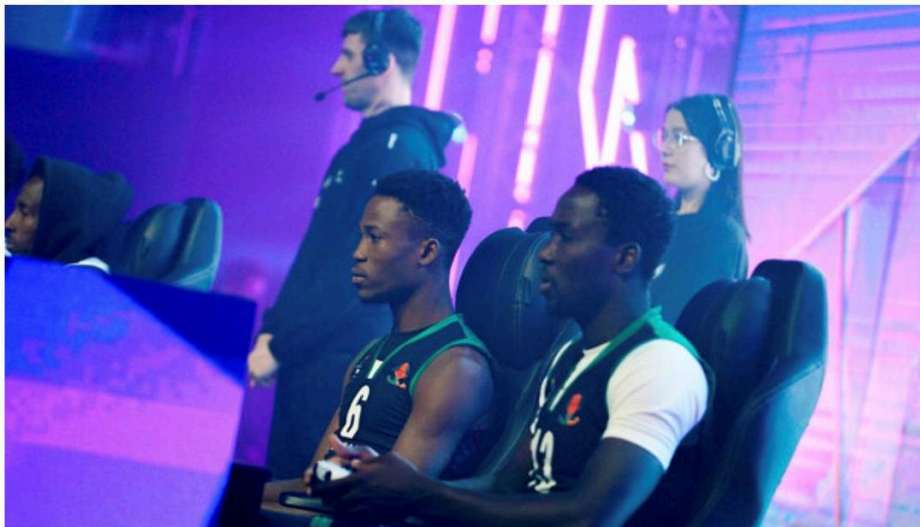
World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026 .



The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan, July 14, 2025 /PRNewswire/ -- **Phygital International**, promoter and rights holder of the **Games of the Future (GOTF)**, has officially confirmed **Astana** as the host city for the 2026 edition, taking place from **18 July to 1 August 2026**.



Coverage

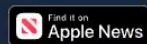
Benzinga

BENZINGA

July 14, 2025 9:38 AM 5 min read

COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED

by PRNewswire [Follow](#) 



[Add Comment](#)

World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026.

The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan, July 14, 2025 /PRNewswire/ -- **Phygital International**, promoter and rights holder of the **Games of the Future (GOTF)**, has officially confirmed **Astana** as the host city for the 2026 edition, taking place from **18 July to 1 August 2026**.

The announcement was made during an official meeting with **Prime Minister Olzhas Bektenov of the Republic of Kazakhstan**, followed by a press conference led by the event's key representatives including Serik Zharasbayev, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

Coverage

The ParisianTimes

The Parisian Times

COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED

14-07-2025

World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026.

The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan, July 14, 2025 /PRNewswire/ -- **Phygital International**, promoter and rights holder of the **Games of the Future (GOTF)**, has officially confirmed **Astana** as the host city for the 2026 edition, taking place from **18 July to 1 August 2026**.

 Phygital Athlete Participating in the Digital Side of a Phygital Competition

The announcement was made during an official meeting with **Prime Minister Olzhas Bektenov of the Republic of Kazakhstan**, followed by a press conference led by the event's key representatives including Serik Zharasbayev, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

Renowned as the ultimate fusion of physical athleticism and digital gaming, the **Games of the Future 2026** will transform Astana into a hub of elite competition and cutting-edge innovation. The 2026 edition will feature **13 disciplines**, including fan-favorites like Phygital Football, Phygital Basketball, Phygital Dancing, and Phygital Shooter, while also showcasing the phygital versions for Hockey, Fighting (MMA and Boxing) and more. In each discipline, athletes first compete in a digital version of the sport to later switch to its physical counterpart; final results are determined by the combined performance across both stages.

Coverage

BastillePost Global

BASTILLE POST GLOBAL



Business

COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED

2025-07-14 22:02 Last Updated At: 22:25

[Sponsor Link](#)

World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026 .

The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

ASTANA, Kazakhstan, July 14, 2025 /PRNewswire/ -- **Phyigital International**, promoter and rights holder of the **Games of the Future (GOTF)**, has officially confirmed **Astana** as the host city for the 2026 edition, taking place from **18 July to 1 August 2026**.

The announcement was made during an official meeting with **Prime Minister Olzhas Bektenov of the Republic of Kazakhstan**, followed by a press conference led by the event's key representatives including **Serik Zharasbayev**, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; **Nis Hatt**, CEO of Phyigital International; and **Alibek Khassenov**, President of Kazsportinvest JSC.

Coverage

TheKoreaHerald



COUNTDOWN TO THE GAMES OF THE FUTURE 2026 ASTANA BEGINS: DATES, DISCIPLINES AND MORE REVEALED

Published : July 14, 2025 - 23:20:16



Listen ▶



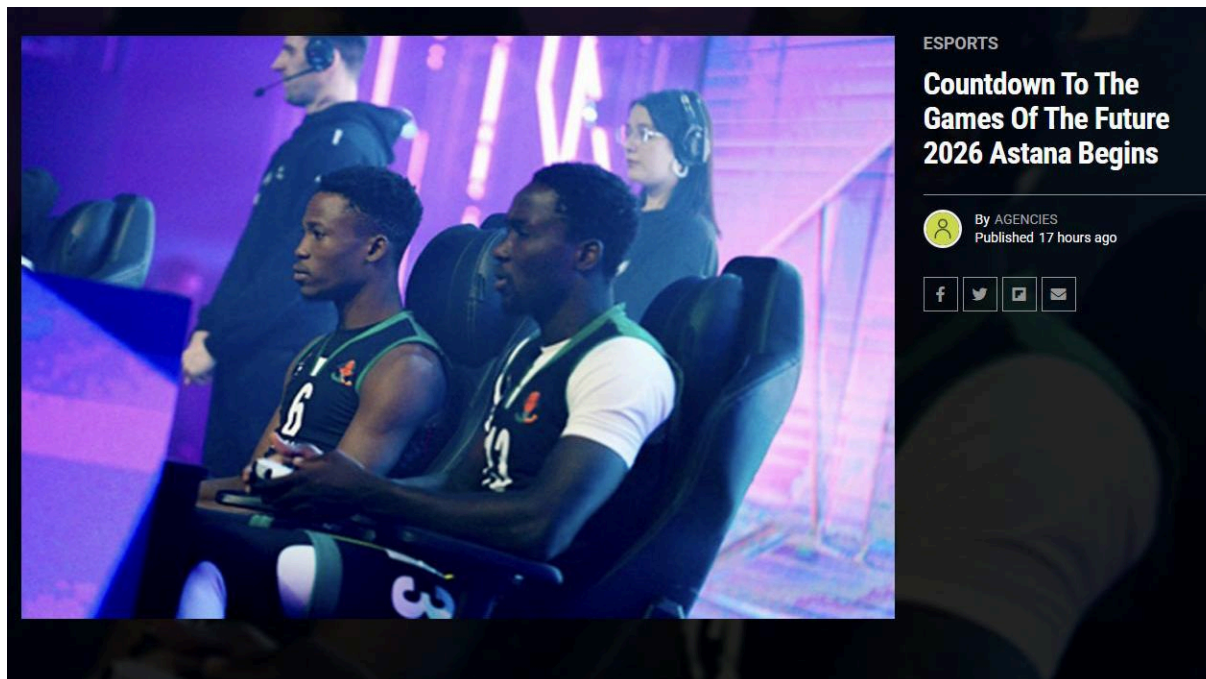
World's biggest phygital sports tournament set to be held in Kazakhstan capital from 18 July to 1 August 2026 .

The tournament is expected to welcome around 1,500 athletes, with events in 13 phygital disciplines hosted across the city.

Athletes and clubs will compete for share of \$10 million prize fund.

Coverage

Capital FM Kenya



1
SHARES

f Share

X Tweet

ASTANA, Kazakhstan, Jul 15 – Phygital International, promoter and rights holder of the Games of the Future (GOTF), has officially confirmed Astana as the host city for the 2026 edition, taking place from Jul 18 to August 1, 2026.

[Click here to connect with us on WhatsApp](#)

The announcement was made during an official meeting with Prime Minister Olzhas Bektenov of the Republic of Kazakhstan, followed by a press conference led by the event's key representatives, including Serik Zharasbayev, Vice Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

LATEST TRENDING



Kenya Will Not Be A Walkover; McCarthy Warns Opponents



Liverpool Reject Bayern Munich Offer For Diaz



Driftwood Sevens Gets Ksh 3 Million Boost Ahead Of 2025 Rugby Circuit



Archer: I Can Play In Last Two Tests Against India



From Japan's Sakura To USA's Stallion Mountain: Kenya's Scola Onsongo's Global Golfing Journey

Coverage

TunisieTribune

Tunisie-Tribune

The 2026 Future Games in Astana... The Countdown Has Begun (Dates, Disciplines and More)

By **Press release** - July 15, 2025

0

Tunisia-Tribune (The Future Games 2026) – The capital of Kazakhstan is preparing to host the world's largest "phygital" sports tournament, the **Future Games 2026**, from **July 18 to August 1, 2026**. This event promises to transform Astana into a hub of elite competition and cutting-edge innovation, marking a major milestone for the growing phygital movement.

Phygital International, the promoter and rights holder of the Games of the Future (GOTF), has officially confirmed Astana as the host city for the 2026 edition. The announcement was made during an official meeting with **Prime Minister Olzhas Bektenov of the Republic of Kazakhstan**, followed by a press conference led by key representatives of the event, including Serik Zharasbayev, Deputy Minister of Tourism and Sports of the Republic of Kazakhstan; Nis Hatt, CEO of Phygital International; and Alibek Khassenov, President of Kazsportinvest JSC.

A Unique Fusion of Sport and Digital

Hailed as the ultimate fusion of physical athletics and digital gaming, the 2026 Future Games will feature **13 disciplines**, including favorites like phygital football, phygital basketball, phygital dance, and phygital shooting. The 2026 edition will also introduce phygital versions for hockey, combat sports (MMA and boxing), and more. In each discipline, athletes first compete in a digital version of the sport, then move on to its physical counterpart; the final results are determined by the combined performance across both stages.

Approximately **1,500 athletes** are expected to compete across multiple venues in Astana, vying for a share of a **\$10 million prize fund**. This amount is intended to raise the stakes for GOTF 2026, attracting global attention and top talent. To further amplify its impact and highlight Kazakhstan's leadership in sports technology and digital innovation, the city will host the **Future City Games**, a celebration of innovation featuring fan zones, interactive exhibits, and community-focused tech activations.